



Town of Farmville, Virginia Police Department

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DOUGLAS E. MOONEY
Chief of Police

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For immediate release

Heartland Heroes Blood Drive nets 68 units

FARMVILLE, VA - The Farmville Police Department and the Farmville Fire Department teamed up with the American Red Cross for a two day “Heartland Heroes Blood Drive” held on May 19th and 20th. Each donor was asked to donate blood in honor of one of the departments. The department generating the most donations received the inaugural “Heartland Heroes Blood Drive” trophy provided by The American Red Cross. It is hoped that this event will continue each year, with the winning agency having to put the trophy back up for grabs



The 2011 Heartland Heroes Blood Drive winner was the Farmville Police Department. Pictured above is Farmville Police Chief Doug Mooney being presented the Heartland Heroes Blood Drive Trophy by American Red Cross Representative Laura Dooley. The Farmville Police Department recruited 50 donors over the two day event. Total donations added up to 68 units of blood. These 68 donations have the potential to save 204 lives.

According to the American Red Cross, someone in the U.S. needs blood every two seconds. Blood cannot be manufactured, it must come from a donor, that why donating is so important. A single donation can help save the life of up to three people and the human body quickly replaces the donated blood. The real winners of this blood drive are the people who will receive blood as a result of these donations.

The Farmville Police Department and The Farmville Fire Department wish to thank everyone who assisted in making the blood drive a success. We especially thank those who took time from their schedules and donated blood.

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Authorized by: Chief Doug Mooney.